

### PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

## 盈科大衍地產發展有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 00432)

24 March 2016

Dear Shareholder(s),

#### **Election of Means of Receipt and Language of Corporate Communications**

Pacific Century Premium Developments Limited ("Company") is writing to seek your election regarding the means of receipt and the language of corporate communications ("Corporate Communications") of the Company to be dispatched in the future. Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

You may choose one of the options set out below:

- (1) to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website Version") instead of receiving printed copies, and to receive a written notification either by post or by email for the publication of the relevant Corporate Communications on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communications only: or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends that you elect the Website Version option.

To make your election, please mark "X" in the appropriate box in the enclosed reply form (with a pre-paid postage mailing label at the bottom of the reply form<sup>#</sup>) and sign and return the same to the Company c/o the branch share registrar of the Company ("Branch Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive the enclosed reply form duly completed and signed by you or does not receive a response indicating an objection from you by 22 April 2016, you will be deemed to have agreed to the Website Version instead of receiving printed copies of all future Corporate Communications.

You have the right at any time to change your elected means of receipt and choice of language of the Corporate Communications by providing reasonable prior notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to pcpd@computershare.com.hk. If for any reason you have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon your request in writing or by e-mail, promptly send the printed version(s) of the Corporate Communications to you free of charge.

Please note that (a) the printed versions of the Corporate Communications in English and Chinese will be available from the Company and the Branch Share Registrar upon request, and (b) the Website Version of both English and Chinese of the Corporate Communications will be available on the website of the Company at www.pcpd.com and on the website of the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries relating to this letter, please contact the service hotline of the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Tsang Sai Chung
Company Secretary

<sup>&</sup>lt;sup>#</sup> If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside Hong Kong.

<sup>\*</sup> For identification only

Reply Form	回條
------------	----

# To: Pacific Century Premium Developments Limited ("Company") (Stock Code: 00432)

c/o Computershare Hong Kong Investor Services Limited 17M Floor, Hopewell Centre 183 Queen's Road East Wan Chai, Hong Kong 致: 盈科大衍地產發展有限公司\*(「本公司」) (股份代號: 00432)

經 香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓

I/We would like to receive all future Corporate Communications<sup>#</sup> of the Company in the manner as indicated below:

本人/我們希望日後以下列方式收取所有 貴公司的公司通訊": (Please mark "X" in ONLY ONE of the following boxes) (請**僅**在下列其中**一個空格**內劃上「X」號)

	to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website
	<b>Version</b> ") instead of receiving printed copies, and to receive a written notification either by post or by e-mail for the publication of the relevant Corporate Communications on the website of the Company; <b>OR</b>
	閱覽所有日後在貴公司網站(www.pcpd.com)登載的公司通訊(「網上版本」),以代替收取印刷本,並以郵遞或電郵方
	式收取已在 貴公司網站登載的公司通訊之書面通知;或
E-mail Ad 電郵地址	dress
	(The Company will only send to the e-mail address provided above (if any) a notification of the publication of the Corporate Communications on the website of the Company in future. If no e-mail address is provided, only a written notification letter of the publication of the Corporate Communications on the website of the Company will be sent by post only. Please provide the e-mail address in English Capital Letters and the e-mail address is used for e-mail notification of the release of Corporate Communications only.)  (本公司日後僅將已在本公司網站登載的公司通訊之通知發送至如上提供之電郵地址(知有)。如未有提供電郵地址,則僅會向 閣下寄發已在本公司網站登載的公司通訊之書面過知信函。諸以英文正楷填寫電郵地址,有關電郵地址使用作收取已發佈的公司通訊之電面過知。)
	to receive the <b>printed English version</b> of all future Corporate Communications ONLY; <b>OR</b> 僅收取所有日後公司通訊的 <b>英文印刷本;或</b>
	to receive the <b>printed Chinese version</b> of all future Corporate Communications ONLY; <b>OR</b> 僅收取所有日後公司通訊的 <b>中文印刷本;或</b>
	to receive both <b>printed English and Chinese versions</b> of all future Corporate Communications. 同時收取所有日後公司通訊的 <b>英文及中文印刷本</b> 。
	Contact telephone number: 聯絡電話號碼:
Signature 簽名:	e: Date: 日期:

#### Notes 附註:

- 1. Terms used in this Reply Form shall bear the same meanings as those defined in the letter to Shareholder(s) dated 24 March 2016.
- 本回條中所用詞彙與於 2016 年 3 月 24 日致股東之函件所界定者具有相同涵義。
- 2. If the Company does not receive this Reply Form duly completed and signed by you or does not receive a response indicating an objection from you by 22 April 2016, you will be deemed to have agreed to the Website Version in place of receiving printed copies of all future Corporate Communications and a written notification either by post or by e-mail to notify the publication of the relevant Corporate Communications on the Company's website will be sent to you in the future.

  《尚本公司於 2016 年 4 月 22 日仍未收到 图下填妥及簽署的回條或表示反對的回覆, 图下將被視為已同意收取所有日後公司通訊的網上版本,以代替收取印刷本。因此本公司將向 图下以郵遞
- 阿本公司於2010年4月22日77年以刊 阁下县女及要看的归除总农小及到的归復, 阁下府被优局已问息权权所有日夜公司超高的骑上版本,以代省权权印刷本。囚此本公司府问 阁下以野越或電郵方式發送有關已在本公司網站登載的公司通訊之書面通知。
- Shareholders are entitled to change the choice of means of receipt and language of the Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to <a href="mailto:pcpd@computershare.com.hk">pcpd@computershare.com.hk</a>.
- 股東有權騰時透過本公司股份過戶登記分處預先給予本公司合理時間的書面通知或電郵至 pcpd@computershare.com.hk,要求更改收取公司通訊之方式及語言版本。
- 4. For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.

為免存疑,任何在本回條上的額外手寫指示,本公司將不予處理。

#Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

#公司通訊包括但不限於公司的:(a) 年度報告及(如適用)財務摘要報告;(b) 中期報告及(如適用)中期摘要報告;(c) 會議通告;(d) 上市文件;(e) 通函;及(f) 代表委任表格。

\*For identification only 僅供識別

郵寄標籤 MAILING LABEL

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司 Computershare Hong Kong Investor Services Limited 簡便回郵號碼 Freepost No. 37 香港 Hong Kong