

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司

(Incorporated in Bermuda with limited liability) (Stock Code: 00432)

2 April 2019

Dear Shareholder(s),

Election of Means of Receipt and Language of Corporate Communications

Pacific Century Premium Developments Limited ("Company") is writing to seek your election regarding the means of receipt and the language of corporate communications ("Corporate Communications") of the Company to be dispatched in the future. Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

You may choose one of the options set out below:

- (1) to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website Version") instead of receiving printed copies, and to receive a written notification ("Notification") either by post or by e-mail for the publication of the relevant Corporate Communications on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to elect the Website Version option.

To make your election, please mark "**X**" in the appropriate box in the enclosed reply form (with a pre-paid postage mailing label at the bottom of the reply form[#]) and sign and return the same to the Company c/o the branch share registrar of the Company ("Branch Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. If you select the Website Version, please provide your e-mail address and you will expressly receive the Notification by e-mail.

If the Company does not receive the enclosed reply form duly completed and signed by you or does not receive a response indicating an objection from you by 30 April 2019, you will be deemed to have agreed to the Website Version instead of receiving printed copies of all future Corporate Communications.

You have the right at any time to change your elected means of receipt and choice of language of the Corporate Communications by providing reasonable prior notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to pcpd@computershare.com.hk. If for any reason you have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon your request in writing or by e-mail, promptly send the printed version(s) of the Corporate Communications to you free of charge.

Please note that (a) the printed versions of the Corporate Communications in English and Chinese will be available from the Company and the Branch Share Registrar upon request, and (b) the Website Version of both English and Chinese of the Corporate Communications will be available on the website of the Company at www.pcpd.com and on the website of the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries relating to this letter, please contact the service hotline of the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully, For and on behalf of Pacific Century Premium Developments Limited Timothy Tsang Company Secretary

[#] If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside Hong Kong.

* For identification only

	Reply Forr	n 回條
(Sto c/o C 17M 183 (ific Century Premium Developments Limited ("Company") ock Code: 00432) Computershare Hong Kong Investor Services Limited I Floor, Hopewell Centre Queen's Road East o Chai, Hong Kong	 致: 盈科大衍地產發展有限公司*(「本公司」) (股份代號:00432) 經 香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 17M 樓
	Id like to receive all future Corporate Communications [#] of the C	Company in the manner as indicated below.
本人/吾等	等希望日後以下列方式收取所有 貴公司的公司通訊 [#] : nark "X" in ONLY ONE of the following boxes) (請僅在下列	
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	(The Company will only send to the e-mail address provided above (i Company in future. If no e-mail address is provided, only a written Company will be sent by post. <u>Please provide the e-mail address in i</u> Corporate Communications only.)	f any) a notification of the publication of the Corporate Communications on the website of the notification letter of the publication of the Corporate Communications on the website of the <u>English Capital Letters</u> and the e-mail address is used for e-mail notification of the release of 是供之電郵地址(如有)。如未有提供電郵地址,則僅會向 閣下寄發公司通訊已在本公司 地址僅用作收取公司通訊已發佈之電郵通知。)
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