



Pacific Century
Premium Developments
盈科大衍地產發展

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00432)

31 March 2020

Dear Shareholder(s),

Election of Means of Receipt and Language of Corporate Communications

Pacific Century Premium Developments Limited ("Company") is writing to seek your election regarding the means of receipt and the language of corporate communications ("Corporate Communications") of the Company to be dispatched in the future. Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

You may choose one of the options set out below:

- (1) to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website Version") instead of receiving printed copies, and to receive a written notification ("Notification") either by post or by e-mail for the publication of the relevant Corporate Communications on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to elect the Website Version option.

To make your election, please mark "X" in the appropriate box in the enclosed reply form (with a pre-paid postage mailing label at the bottom of the reply form[#]) and sign and return the same to the Company c/o the branch share registrar of the Company ("Branch Share Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. If you select the Website Version, please provide your e-mail address and you will expressly receive the Notification by e-mail.

If the Company does not receive the enclosed reply form duly completed and signed by you or does not receive a response indicating an objection from you by 28 April 2020, you will be deemed to have agreed to the Website Version instead of receiving printed copies of all future Corporate Communications.

You have the right at any time to change your elected means of receipt and choice of language of the Corporate Communications by providing reasonable prior notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to pcpd@computershare.com.hk. If for any reason you have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon your request in writing or by e-mail, promptly send the printed version(s) of the Corporate Communications to you free of charge.

Please note that (a) the printed versions of the Corporate Communications in English and Chinese will be available from the Company and the Branch Share Registrar upon request, and (b) the Website Version of both English and Chinese of the Corporate Communications will be available on the website of the Company at www.pcpd.com and on the website of the Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

Should you have any queries relating to this letter, please contact the service hotline of the Company's Branch Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Timothy Tsang
General Counsel and Company Secretary

[#] If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamp when posting outside Hong Kong.

* For identification only



Reply Form 回條

To: Pacific Century Premium Developments Limited ("Company")
(Stock Code: 00432)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wan Chai, Hong Kong

致: 盈科大衍地產發展有限公司* ("本公司")
(股份代號: 00432)
經 香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive all future Corporate Communications# of the Company in the manner as indicated below:
本人/吾等希望日後以下列方式收取所有 貴公司的公司通訊#:

(Please mark "X" in ONLY ONE of the following boxes) (請僅在下列其中一個空格內劃上「X」號)

to read all future Corporate Communications published on the website of the Company at www.pcpd.com ("Website Version") instead of receiving printed copies, and to receive a written notification either by post or by e-mail for the publication of the relevant Corporate Communications on the website of the Company; OR
閱覽所有日後在 貴公司網站 www.pcpd.com 登載的公司通訊 ("網上版本"), 以代替收取印刷本, 並以郵遞或電郵方式收取有關公司通訊已在 貴公司網站登載之書面通知; 或

E-mail Address 電郵地址 table with 20 columns

(The Company will only send to the e-mail address provided above (if any) a notification of the publication of the Corporate Communications on the website of the Company in future. If no e-mail address is provided, only a written notification letter of the publication of the Corporate Communications on the website of the Company will be sent by post. Please provide the e-mail address in English Capital Letters and the e-mail address is used for e-mail notification of the release of Corporate Communications only.)

(本公司日後僅將公司通訊已在本公司網站登載之通知發送至如上提供之電郵地址(如有)。如未有提供電郵地址, 則僅會向 閣下寄發公司通訊已在本公司網站登載之書面通知信函。請以英文正楷填寫電郵地址, 有關電郵地址僅用作收取公司通訊已發佈之電郵通知。)

- to receive the printed English version of all future Corporate Communications ONLY; OR
to receive the printed Chinese version of all future Corporate Communications ONLY; OR
to receive both printed English and Chinese versions of all future Corporate Communications.

Contact telephone number: 聯絡電話號碼:
Date: 日期:

Signature: 簽名:

Notes 附註:

- 1. Terms used in this Reply Form shall bear the same meanings as those defined in the letter to Shareholder(s) dated 31 March 2020.
2. If the Company does not receive this Reply Form duly completed and signed by you or does not receive a response indicating an objection from you by 28 April 2020, you will be deemed to have agreed to the Website Version in place of receiving printed copies of all future Corporate Communications and a written notification either by post or by e-mail to notify the publication of the relevant Corporate Communications on the Company's website will be sent to you in the future.
3. Shareholders are entitled to change the choice of means of receipt and language of the Corporate Communications at any time by reasonable prior notice in writing to the Company c/o the Branch Share Registrar or by sending an e-mail to pcpd@computershare.com.hk.
4. For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.

Personal Information Collection Statement 收集個人資料聲明:

- 1. "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the laws of Hong Kong ("PDPO").
2. Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form.
3. Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its branch share registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes.
4. You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO.

#Corporate Communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms.

*公司通訊包括但不限於本公司的: (a) 年度報告及(如適用)財務摘要報告; (b) 中期報告及(如適用)中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 代表委任表格。

*For identification only 僅供識別

Mailing Label 郵寄標籤
Computershare Hong Kong Investor Services Limited
香港中央證券登記有限公司
Freepost No. 簡便回郵號碼: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this Request Form to us.
No postage is necessary if posted in Hong Kong.
閣下寄回本申請表格時, 請將郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票。

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Lodge a complaint 投訴
Contact Us 聯繫我們
www.computershare.com/hk/contact