



Pacific Century  
Premium Developments  
盈科大衍地產發展

**PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED**

**盈科大衍地產發展有限公司\***

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立的有限公司)

(Stock Code: 00432)

(股份代號: 00432)

8 September 2011

Dear Shareholder(s),

Pacific Century Premium Developments Limited (the "Company")

- Notification of Publication of 2011 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company (in English and Chinese) is available on the Company's website at [www.pcpd.com](http://www.pcpd.com) and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at [www.hkexnews.hk](http://www.hkexnews.hk) ("Website Version"). You may access the Current Corporate Communication by clicking "Financial Reports" under "Investors" on the homepage of the Company's website.

You are entitled at any time to change your means of receipt and/or choice of language of the Current Corporate Communication and/or all future Corporate Communications<sup>(Note)</sup> of the Company by providing reasonable prior notice through: (i) writing to the Company c/o the Company's Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, or (ii) completing the Change Request Form on the reverse side and returning it by using the pre-paid postage mailing label at the bottom of the Change Request Form (no stamp is needed if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Change Request Form to [pcpd@computershare.com.hk](mailto:pcpd@computershare.com.hk). The Change Request Form may also be downloaded from the Company's website at [www.pcpd.com](http://www.pcpd.com) or the HKEx's website at [www.hkexnews.hk](http://www.hkexnews.hk).

Even if you have chosen (or are deemed to have agreed) to receive the Company's Current Corporate Communication by reading the Website Version as published on the Company's website instead of receiving printed copies, if for any reason you have difficulty in receiving or gaining access to such Website Version, the Company will, upon your request in writing (by way of a letter to the Company c/o the Company's Share Registrar or by way of an e-mail to [pcpd@computershare.hk](mailto:pcpd@computershare.hk)), promptly send the printed version(s) of the Current Corporate Communication to you free of charge. If you have received either the English or the Chinese version, you may also request that printed copies in the other language be sent to you.

Should you have any queries relating to the above, please contact us by calling the service hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,  
For and on behalf of  
Pacific Century Premium Developments Limited  
Cheng Wan Seung, Ella  
Company Secretary

Note: Corporate Communications include but are not limited to (a) directors' reports, annual accounts together with copies of the auditors' reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

\*For identification only

各位股東：

盈科大衍地產發展有限公司\* (「本公司」)

- 2011 中期報告 (「本次公司通訊」) 之登載通知

本公司之本次公司通訊 (英文及中文版) 已於本公司網站 [www.pcpd.com](http://www.pcpd.com) 及香港交易及結算所有限公司 (「香港交易所」) 網站 [www.hkexnews.hk](http://www.hkexnews.hk) 登載 (「網上版本」)。閣下可在本公司網站主頁的「投資者」項下按「財務報告」閱覽本次公司通訊。

倘閣下欲更改本公司之本次公司通訊及/或所有日後公司通訊<sup>(附註)</sup>的收取方式及/或語言版本，閣下有權隨時預先給予本公司合理時間的書面通知，透過(i)本公司股份過戶登記處，香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓寄送，或(ii)填妥本函背面的變更申請表，並使用變更申請表下方的已預付郵費郵寄標籤寄回 (如在香港投寄，毋須貼上郵票)，或(iii)將已填妥的變更申請表的掃描副本電郵至 [pcpd@computershare.com.hk](mailto:pcpd@computershare.com.hk)。變更申請表亦可於本公司網站 [www.pcpd.com](http://www.pcpd.com) 或香港交易所網站 [www.hkexnews.hk](http://www.hkexnews.hk) 下載。

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如閣下對上述事項有任何疑問，請於辦公時段內 (星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外) 致電本公司服務熱線 (852) 2862 8688 查詢。

代表董事會  
盈科大衍地產發展有限公司\*  
公司秘書  
鄭雲裳  
謹啓

2011 年 9 月 8 日

附註：公司通訊包括但不限於：(a)董事會報告、本公司的年度賬目連同核數師報告及(如適用)財務摘要報告；(b)中期報告及(如適用)中期摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)委派代表書。

\*僅供識別

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