



Pacific Century
Premium Developments
盈科大衍地產發展

PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED

盈科大衍地產發展有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立的有限公司)

(Stock Code: 00432)

(股份代號: 00432)

8 September 2011

Dear Non-registered Holder(s),^(Note 1)

Pacific Century Premium Developments Limited (the "Company")

- Notification of Publication of 2011 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company (in English and Chinese) is available on the Company's website at www.pcpd.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEX") at www.hkexnews.hk. You may access the Current Corporate Communication by clicking "Financial Reports" under "Investors" on the homepage of the Company's website.

If you wish to receive the printed version(s) of the Current Corporate Communication and all future Corporate Communications^(Note 2) of the Company, please provide reasonable prior notice through: (i) writing to the Company c/o the Company's Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong, or (ii) completing the Request Form on the reverse side and returning it by using the pre-paid postage mailing label at the bottom of the Request Form (no stamp is needed if posted in Hong Kong), or (iii) sending an e-mail with a scanned copy of the completed Request Form to pcpd@computershare.com.hk. The Request Form may also be downloaded from the Company's website at www.pcpd.com or the HKEX's website at www.hkexnews.hk.

Should you have any queries relating to the above, please contact us by calling the service hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Pacific Century Premium Developments Limited
Cheng Wan Seung, Ella
Company Secretary

Note 1: This Letter is addressed to Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communications include but are not limited to (a) directors' reports, annual accounts together with copies of the auditors' reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

**For identification only*

各位非登記持有人^(附註 1)：

盈科大衍地產發展有限公司* (「本公司」)

- 2011 中期報告 (「本次公司通訊」) 之登載通知

本公司之本次公司通訊 (英文及中文版) 已於本公司網站 www.pcpd.com 及香港交易及結算所有限公司 (「香港交易所」) 網站 www.hkexnews.hk 登載。閣下可在本公司網站主頁的「投資者」項下按「財務報告」閱覽本次公司通訊。

倘閣下欲收取本公司之本次公司通訊及所有日後公司通訊^(附註 2) 的印刷本，閣下有權隨時預先給予本公司合理時間的書面通知，透過(i)本公司股份過戶登記處，香港中央證券登記有限公司，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓寄送，或(ii)填妥本函背面的回條，並使用回條下方的已預付郵費郵寄標籤寄回 (如在香港投寄，毋須貼上郵票)，或(iii)將已填妥的回條的掃描副本電郵至 pcpd@computershare.com.hk。回條亦可於本公司網站 www.pcpd.com 或香港交易所網站 www.hkexnews.hk 下載。

如閣下對上述事項有任何疑問，請於辦公時段內 (星期一至星期五上午 9 時正至下午 6 時正，香港公眾假期除外) 致電本公司服務熱線 (852) 2862 8688 查詢。

代表董事會
盈科大衍地產發展有限公司*
公司秘書
鄭雲裳
謹啓

2011 年 9 月 8 日

附註 1: 此函件為致本公司非登記持有人 (「非登記持有人」指所持有的本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊)。倘閣下已出售或轉讓所持有的本公司股份，則毋須理會本函件及背面的回條。

附註 2: 公司通訊包括但不限於: (a) 董事會報告、本公司的年度賬目連同核數師報告及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 委派代表書。

**僅供識別*

Request Form 回條

To: Pacific Century Premium Developments Limited (the "Company")
(Stock Code: 00432)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East
Wan Chai, Hong Kong

致: 盈科大衍地產發展有限公司* (「本公司」)
(股份代號: 00432)
經 香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the printed copy(ies) of the 2011 Interim Report and all future Corporate Communications[#] of the Company be sent to me/us in the manner as indicated below:

本人/吾等希望以下列方式收取 貴公司的 2011 年中期報告及所有 貴公司日後之公司通訊[#] :

(Please mark "X" in ONLY ONE of the following boxes) (請僅在下列其中一個空格內劃上「X」號)

- the printed copy of the English version ONLY; OR
僅英文印刷本; 或
- the printed copy of the Chinese version ONLY; OR
僅中文印刷本; 或
- printed copies of both the English and Chinese versions.
英文及中文印刷本。

Contact telephone number:

聯絡電話號碼: _____

Signature:

簽名: _____

Date:

日期: _____

Notes:

- Terms used in this Request Form shall bear the same meanings as those defined in the Letter to Non-registered Holder(s) dated 8 September 2011.
本回條中所用詞彙與日期為2011年9月8日致非登記持有人之函件所界定者具有相同涵義。
- This Request Form is to be completed by Non-registered Holder(s) of the shares in the Company ("Non-registered Holder" means such person or company whose shares are held in the Central Clearing and Settlement System and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive the Corporate Communications). Please complete all your details clearly.
本回條應由本公司非登記股份持有人(「非登記持有人」指所持有的本公司股份存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向本公司發出通知, 表示欲收取公司通訊)。請 閣下清楚填妥所有資料。
- This form will be void if the following happens: (i) more than one box in each Part is marked "X"; or (ii) none of the boxes are marked "X"; or (iii) the form is not signed or is otherwise incorrectly completed.
如在本回條作出(i)超過一項選擇、或(ii)未有作出選擇、或(iii)未有簽署、或在其他方面填寫不正確, 則本回條將會作廢。
- For the avoidance of doubt, we do not accept any special written instructions on this Request Form.
為免存疑, 本公司不接受任何在本回條上的額外手寫指示。

[#] Corporate Communications include but are not limited to (a) directors' reports, annual accounts together with copy of the auditors' reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

[#] 公司通訊包括但不限於: (a)董事會報告、本公司的年度賬目連同核數師報告及(如適用)財務摘要報告; (b)中期報告及(如適用)中期摘要報告; (c)會議通告; (d)上市文件; (e)通函; 及(f)委派代表書。

*For identification only 僅供識別

PCDHNSH08092011

郵寄標籤 MAILING LABEL

閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Request Form to us.
No postage stamp needed if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong