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Pacific Century  
Premium Developments  
盈科大衍地產發展

**PACIFIC CENTURY PREMIUM DEVELOPMENTS LIMITED**

**盈科大衍地產發展有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 00432)**

### **DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Pacific Century Premium Developments Limited (the “**Company**”) announces that a meeting of the Board will be held on Friday, 13 August 2010, whereat the Board will, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and consider the payment of an interim dividend, if applicable.

By Order of the Board  
**Pacific Century Premium Developments Limited**  
**Cheng Wan Seung, Ella**  
*Company Secretary*

Hong Kong, 2 August 2010

The directors of the Company as at the date of this announcement are:

*Executive Directors:*

Li Tzar Kai, Richard (Chairman); Alexander Anthony Arena (Deputy Chairman);  
Lee Chi Hong, Robert (Chief Executive Officer); Lam Yu Yee; James Chan; and Gan Kim See, Wendy.

*Independent Non-Executive Directors:*

Cheung Kin Piu, Valiant; Prof Wong Yue Chim, Richard, SBS, JP; and Dr Allan Zeman, GBS, JP.

\* For identification only